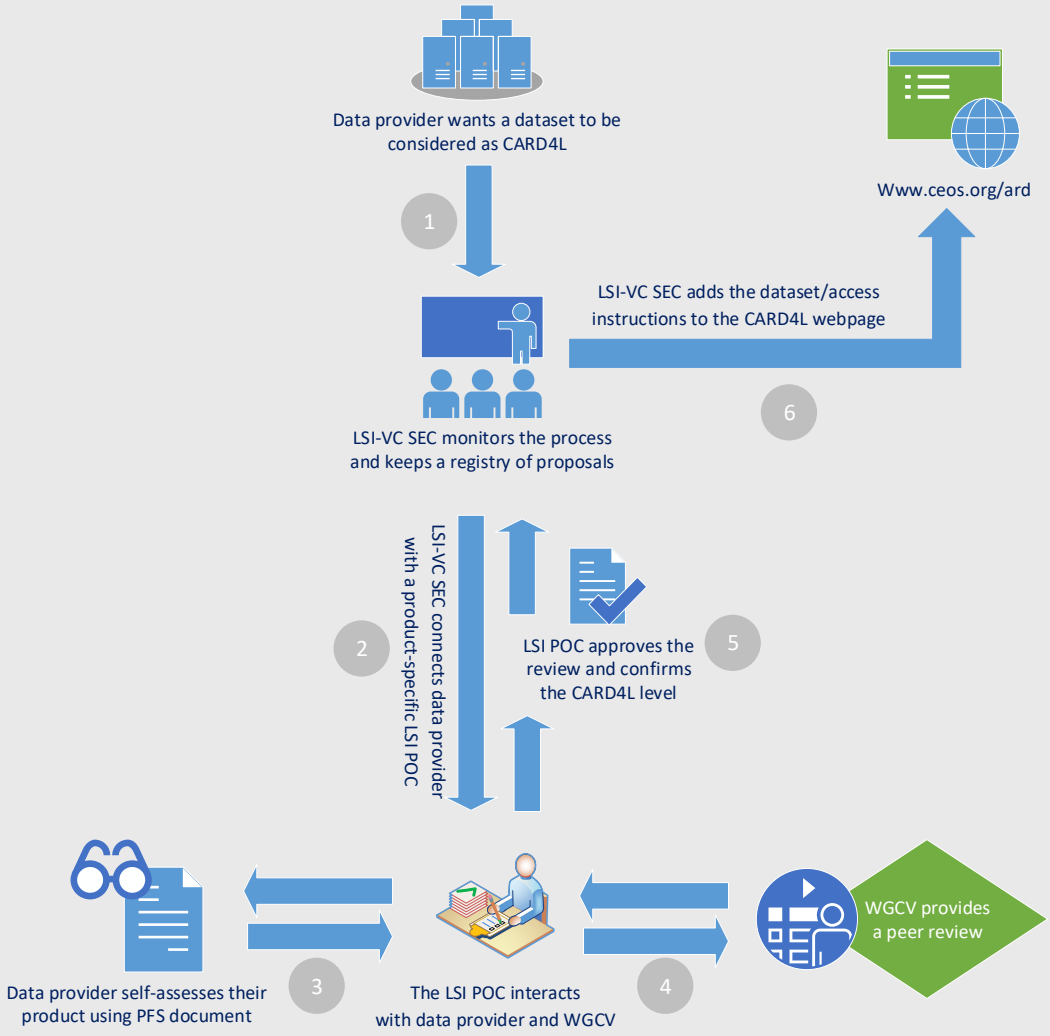Product Alignment Assessment