Website concept update

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Agenda Item #
WGCV Plenary # 41
Tokyo, Japan
September 5 - 7, 2016
Current state

- Website Outreach of CEOS working group CalVal (WGCV) is divided into two websites

http://ceos.org/ourwork/workinggroups/wgcv/
  - hosted by NASA part of total internet presence of CEOS
  - contains a mixture of current activities, objectives, organisational, and other content-related matters

http://calvalportal.ceos.org/
  - hosted by ESA
  - contains mainly content-related but also organisational matters
Motivation and aim of the website restructuring

Status quo:

• Content is a mixture of organisational matters, current activities, objectives, and content-related matters

• Content changes and updates have to be partly performed on both websites

• Content especially on the CalVal Portal is partly outdated because of missing responsibility
Motivation and aim of the website restructuring

Concept:

- Separation of the content into objectives/organisational matters and content related matters
- Clear assignment of responsibilities for website maintenance and updates

Advantages:

- Keep the content **up to date** and reduces the effort
- Visitors of the websites can more **easily find the desired content**
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Structure of the CEOS WGCV website

- Contain only objectives and organisational matters

- Website content needs regular updates by the WGCV Chair/Secretariat

- Cover Page (3 paragraphs):
  1. WGCV mission statement and objective
  2. Link to CalVal Portal
  3. Links to “Term of References” and “Workplan”
• Current Activities (2 paragraphs):

1. General statement of the group activities including a hint to the CalVal Portal

2. Link to the “Workplan”
Subgroups & Teams:

1. **List of all sub-bodies** of WGCV divided into sub-groups, ad-hoc teams, task teams, and committees.

2. Every sub-body is presented with a **short** mission statement (Details should be found in the workplan).

3. Responsible persons for this page are the subgroup and team leads/chairs in cooperation with WGCV chairs, finally with WGCV.

4. Sub-groups can **redirect to their own subgroup webpages**, where specific content can be presented.
• **Meetings & Workshops**

**Contacts of WGCV:**

This pages stay in its current format

• **Newsletter:**

1. Frequency of one per year

2. Content comprises news and outcomes provided by WGCV including subbodies, etc.

3. Coordinated by the WGCV secretary

4. Page content:
   Online subscription form including name and email address
• Not reachable from the main navigation

• Terms of References (WGCV Chair)

• Workplan (WGCV Chair):

1. Updated regularly by the WGCV secretary

2. Detailed list of current tasks for each sub-body

3. List with final and completed tasks including provided documents like reports and outcomes
Structure of the CalVal Portal

- Contain only the technical content
- Website content needs check for updates regularly by the WGCV Chair & Secretariat
- **Cover Page:**
  1. WGCV Mission statement
  2. Highlight banner (pictures from projects, satellites, …)
- **Tools & CAL/VAL Sites:**
  1. Stay in its current format
• **Feedback/Contact:**
  1. Contact information
  2. Online form for feedback, suggestions, and questions to Cal/Val issues

• **Newsletter:**
  1. Redirection to CEOS newsletter subscription

• **Cal/Val Guidelines:**
  1. List of Guidelines for satellite calibration and validation
• **Links:**
  1. Useful list of links for CalVal issues

• **ACSG, IVOS, MWSG with own sub-page**
  1. Linked from CEOS WGCCV website

  2. Similar to Website of SAR & LPV

  3. Each subgroup is responsible developing the content in coordination with WGCCV
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