

Exploring a Partnership Approach between CEOS and the Commercial Sector

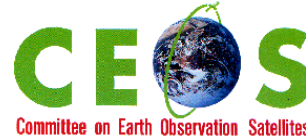
With kind help from the small task force Tim Stryker, Michael Tanner, Wabile Motswasele (Brent Smith)

Presented by:
Mark Churchyard on behalf of
British National Space Centre (BNSC)



Progress to Date:

- Agreement with the CEOS Sec on the principles and framework of the CEOS event at IAC
- Presentation theatre booked from 15:00 – 17:00 on 1st Oct
- Concluding drinks reception to be held on the BNSC stand opposite the presentation theatre (wine, soft drinks and nibbles) expect up 100 attendees (tbd)
- Agenda almost complete with one vacant slot – The value of the Working Groups
- Hand outs prepared for final endorsement in two formats
 - Double sided A4 leaflet for electronic distribution
 - Four sided A5 leaflet for physical distribution



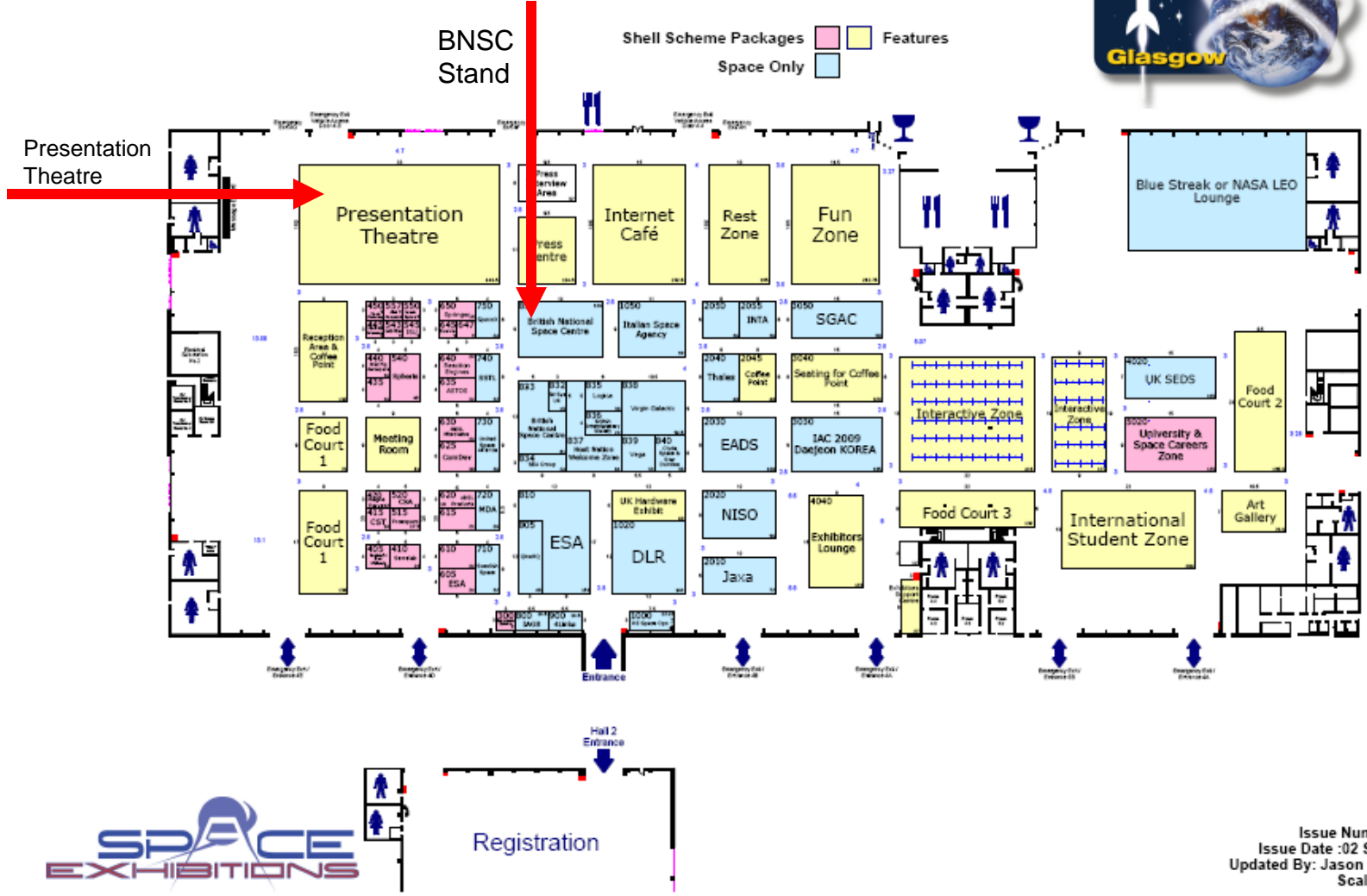
Agenda

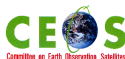
Arrival and seating in theatre	15:00 – 15:10
Welcome & Overview of CEOS CEOS Chair Pontsho Maruping, (CSIR)	15:10 – 15:20
Implementing CEOS to address GEO/GEOSS through the “Virtual Constellations” CEOS-Strategic Implementation Team Chair Mary Kicza (NOAA)	15:20 – 15:30
(The Roles and contributions of the Working Groups ?) (TBA)	15:40 – 15:50
CEOS Relationship with the Commercial Sector Director General BNSC David Williams	15:30 – 15:40
CEOS Panel - Question/Answer + Discussions (Pontsho Maruping (Chair) + Panel Members)	15:50 – 16:15
An opportunity to interface with CEOS Representatives over a glass of wine	16:15 – 16:45

EVENT CLOSE

International Astronautical Congress 2008

SECC . Halls 4-5 . Scotland





Exploring Opportunities for an Enhanced Partnership between the Committee on Earth Observation Satellites (CEOS) and the Commercial Sector

(Wednesday 1st October from 3pm – 5pm In the Presentation Theatre, SECC Hall 4-5)

CEOS would like to invite representatives from the Commercial Sector to join them for a short Seminar looking at how a more beneficial relationship can be forged addressing:

- The work, aims and objectives of CEOS
- Current activities in support of GEOSS
- Identifying possible opportunities for the Commercial Sector to work with CEOS

Followed by:

- Panel session taking questions from the audience to debate a way forward

Senior CEOS representatives have identified this unique opportunity to address the Commercial Sector and explore ways in which space policy and commerce can come together. CEOS members have for a long time recognised the benefits that the commercial sector can contribute and are seeking a partnership approach to fully engage for mutual advantage.

The IAC brings together many representatives from the space sector and offers an ideal opportunity to address this topic and to help establish a meaningful dialogue from which to establish the basis of a future working relationship.

A voluntary organisation such as CEOS needs to work with the space community whilst managing expectations. It is essential to identify short term mutual areas of benefit for all parties involved. This is because there can be high expectations of the opportunities expected with respect to the delivery of new concept developments and the anticipation of requirements leading to new missions that address policy needs. CEOS can only bring this about through working with individual members and their communities.

The IAC therefore provides the ideal opportunity for CEOS and members of the Commercial Sector, represented in some cases through organisations such as the "The Alliance for Earth Observation", EARSC, BARSC, UK Space and other national and international trade associations, to interact with senior members of the CEOS committee, including the current CEOS and it's Strategic Implementation Team (SIT) chairs to discuss future opportunities.

The Agenda is presented on the next page (reverse) of this invitation. CEOS would like to take the opportunity to invite colleagues from the Earth Observation Space Sector to a short seminar at the *Presentation Theatre, SECC Hall 4-5 from 3pm – 5pm on 1st October* followed by the opportunity for informal discussions with the panel members and other senior CEOS members over a glass of wine at the BNSC stand opposite the lecture theatre.

We look forward to welcoming you



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Further information can be found in the following CEOS publications:



The CEOS News reports twice a year on the major activities undertaken by CEOS. The latest issue (available at the IAC) focuses on a report on the April meeting of the Strategic Implementation Team (SIT) – Mary Kicza (SIT Chair) and includes progress on the CEOS Working Groups and includes a message update from the current CEOS Chair - Pontsho Maruping.



The Earth Observation Handbook is periodically produced and contains much useful reference data on satellites and missions operated by CEOS members. It contains information on instruments their operating frequencies and the measurements that they are making.



The CEOS brochure is currently being updated but is expected to be available shortly after IAC. The publication gives an overview of the CEOS structure and how all the elements come together to make a strong international organisation helping to coordinate international Earth Observation from space.



For further information visit: www.ceos.org/