Earth Observation for Sustainable Development In partnership with International Financing Institutions





ESA Unclassified – For Official Use

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Initial Phase: Raised interest of IFIs in EO During period 2010 -2015



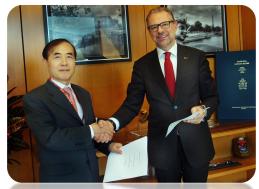
• 65+ small-scale demonstrations of EO-derived environmental information in the implementation of Official Development Assistance (ODA) projects; MoUs signed.

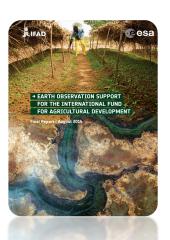




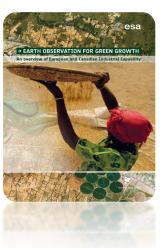
World Bank, Dec 2015

Asian Development Bank, Nov 2016





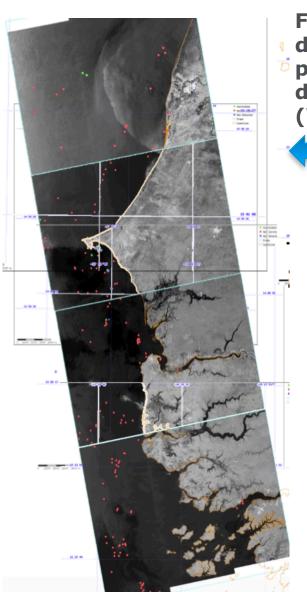






Example: World Bank project: Illegal fishing





First use of Sentinel 1
data for fisheries
protection in
developing countries
(West Africa).



(http://www.worldbank.org/)
FEATURE STORY

European Commission Gets Tough with Illegal Unreported and Unregulated Fishing, With A Little Help from Liberia

December 28, 2015



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International Financing Institutions (IFIs): esa How could they use EO?

Information Drivers

Green Growth

 Environmental impact / sustainability of economic development investments

Climate Resilience / Proofing

Long-term durability of development investments

Natural Capital Valuation

 Economic valuation of Ecosystems for National and Global accounting (GDP)

Open Development

 Increasing drive towards transparency in knowledge resources





Information Uses

- In support directly to Programs / Projects
 - concept definition, planning, implementation
 - close-out and remission
 - as part of capacity-building in developing countries
- In support of Monitoring & Evaluation (M&E) methodologies
 - as best-practice to harmonize M&E tools:
 - Feasibility
 - Environmental Impact Assessments
 - Audits
 - SDG Indicators / Reporting
- In support of policy & planning
 - sectorial analyses,
 - country development planning





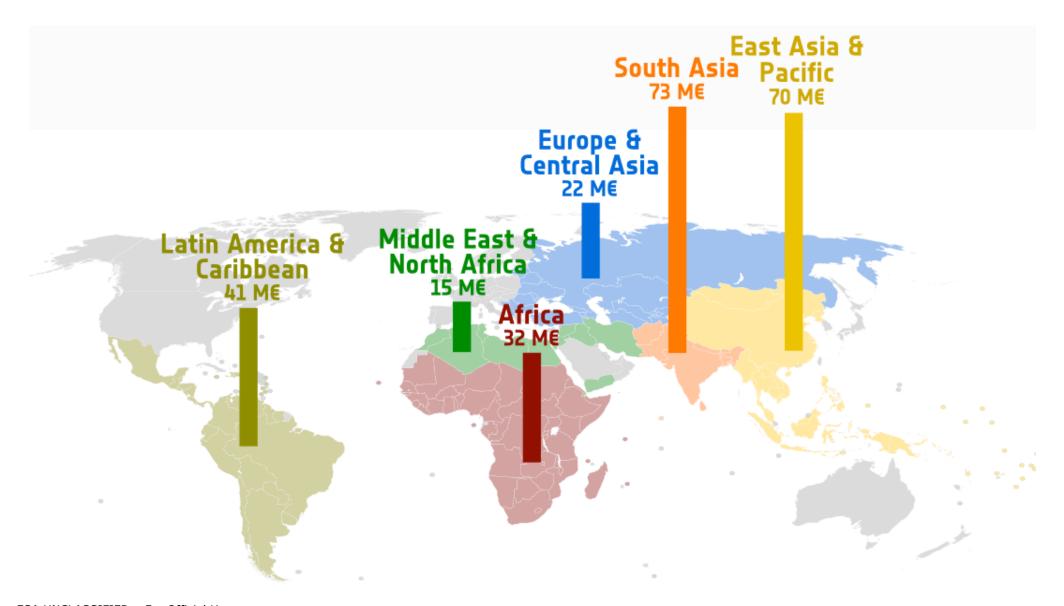


Growing use of IFI financial resources for procurement of EO-based information



- Initial set of ESA-financed projects (total cost of 2.7 M€) have generated directly EO procurements by mainly GEF, World Bank & IFAD for additional activities:
 - **7 M** \$US (approved & allocated) (forest management, urban extent, land degradation, smallholder agriculture)
 - 10-14 M \$US (in planning) (Great Green Wall Sahel & W. Africa, sustainable cities, food security, climate resilience landscape assessment W. Africa)
- In addition, frequent examples recent (2015) of use of EO in in 17-20 IFI projects, occurring *independently* of ESA demonstration activities.
- Longer-term 'What-If?' scenario for systematic use of EO in of ALL IFI projects leads to ROM figures for annual procurement of EO-based information as (2014 projects pipeline WB, ADB, IADB, AfDB):
 - 40-50 M€/yr for projects preparation (0.1%)
 - **140-280** M€/yr for projects implementation (1-2%)
- Spin-off commercial procurement
 from clients in the developing countries
 (both government and private sector),
 as a result of the business networking,
 presence and contacts made (EO Asian
 Market only):
 - **450** M\$ (2012), -> **1,500** M\$ 2022
 - European share was **45** M€ (2012)
 - Realistic to grow to 100 M€?

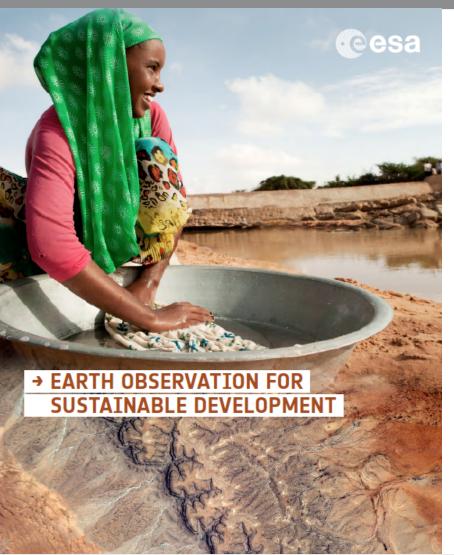
Geographic distribution of 'What If?' scenariosa (i.e. EO in ALL IFI projects; WB, ADB, IADB, AfDB)



Longer-Term Vision: Transfer EO into ODA

 $(next \sim 8 years)$





- Phase 1 (25 M€, 3 years, in EOEP-5): Consolidate
 Requirements, Engage
 Stakeholders (IFIs & Client States) via regional demonstrations of EO for 10 specific thematic areas
- Phase 2 (65 M€, 5 years, EW element, C-MIN19):
 Mainstream & Transfer EO into operational working processes & financing of ODA as 'best-practice' source of environmental information in Environmental Safeguards Systems (ESS) and Monitoring & Evaluation methodologies, SDGs of highly relevant.









































Phase 1: Consolidation of Requirements Implementation: Activities



- Phased approach; Set-up phase (1st year) followed by Large-scale regional demonstrations (next 2 years),
- Phase A: Strategic Planning & Stakeholder Engagement
 - Engage IFI's and key stakeholders in IFI client states,
 - Define mechanisms for sustainable transfer of EO and define common actions to address issues across the project life-cycle,
 - Elaborate and prepare the EO demonstrations required (European data access, service specifications, support tools, capacity-building).
- Phase B: Service Demonstration & Transfer Preparation
 - Develop EO service clusters, and execute/scale-up EO service demonstrations,
 - Connect to existing international networks and development support initiatives,
 - Implement cooperative training and capacity building, both within IFI (for project preparation) and IFI Client countries (project implementation); priorities: SE Asia, LAC, Africa,
 - Prepare the sustainable transfer of EO services into routine working practices of large scale ODA programmes and projects.

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EOEP-5 Block 4: EO for Sustainable Development



- 10 Large-Scale Activities in remaining high-priority thematic domains to consolidate Requirements & Engage Stakeholders (IFIs & Client States) via regional demonstrations of EO, (each contract 2 M€, 3 years)
 - **2016** (started) : *Agriculture, Urban, Water Resources*
 - **2017** (ITT June) : Marine Resources & Coastal Environment, Disaster Risk Mitigation & Reduction, Fragile & Conflict States, Climate Resilience & Proofing.
 - 2018 (ITT June): Energy & Extractives, Forest Management, Ecosystems Services,
- EO for SDGs for in-depth review of the SDG Global Indicator
 Framework, assess potential use of EO in SDG targets, showcase EO for
 a few of SDG Indicators country-level demonstration in partnership with
 the National Statistical Office (1 contract, 400 K€, Q2)
- EO 'Walk-in Clinic' for rapid-response, small-scale exploratory uses of EO information in Bank projects/activities (1 contract 2 M€, 3 years, ITT 2017), pre-qualified EO information suppliers, 2-3 competing consortia for EO service provision (40 K€ Euro max units).
- **EO for Environmental Safeguards policies**, Monitoring & Evaluation Methodologies, Environmental Impact Assessments (1 contract, 500 K€, 1.5 years, ITT Q1 2018).

earth observation for

sustainable development

Agriculture, Urban, Water **Partners / Products / Programmes**





EO4SD AGRICULTURE AND RURAL DEVELOPMENT

- International Fund for Agricultural Development (IFAD)
- World Bank (WB)
- International Finance Corporation (IFC)
- Inter-American Development Bank (IADB)
- Asian Development Bank (ADB)

Main Thematic Components and EO-Based Information

- Large-scale crop area and type estimate (ie. crop cover mapping and status assessment)
- Irrigation and irrigation systems management (ie. energy balance, water productivity and
- . Agriculture productivity assessment (ie. yield estimation, ground water, precipitation
- · Rural infrastructure investments planning and monitoring (ie. transport networks mapping) . Land Degradation Assessment (ie. land use, rainfall, soil moisture, precipitation, fAPAR
- · Ecosystem services in agriculture sector (ie. water quality assessment, nitrogen content, land surface properties)
- . Environmental Impact Assessment (ie. landscape level classification and change mapping including fragmentation, and agriculture commodities production impact on deforestation)

Preliminary List of Candidate Regions/Countries

- - · East and Southern Africa (ie. Kenya, Tanzania, Uganda, Ethiopia)
- Sahel and Sahara Belt (ie. Senegal, Mali, Burkina Faso)
- West Africa (ie. Ghana)
- Latin America
- Southern Cone Countries (ie. Uruguay, Paraguay, Northern Provinces of Argentina) Andes and Altiplano (ie. Bolivia, Peru)
- Southeast Asia (ie. Bangladesh, Cambodia, Vietnam)

- . IFAD's Adaptation for Smallholder Agriculture Programme (ASAP)
- Great Green Wall Initiative (GGWI) and the Sahel and West Africa Program (SAWAP) . TerrAfrica Program & the Comprehensive African Agricultural Development Programme
- Global Agriculture and Food Security Program (GASFP)
- . GEF Programs on Food Security and Sustainable Forest Management
- . Other regional and country-level programs to be decided in Phase I

→ EARTH OBSERVATION FOR SUSTAINABLE DEVELOPMENT

A EUROPEAN SPACE AGENCY INITIATIVE

URBAN DEVELOPMENT

Large-scale exploitation of satellite data in support of international development

E04SD URBAN DEVELOPMENT

- · Asian Development Bank (ADB)
- . Inter-American Development Bank (IADB)

Main Thematic Components and EO-Based Information

Primary products

- Urhan extent
- Urban and peri-urban land use/land cover
- · Building footprints, available right-of-way, façade-to-Building inventories (residential, industrial, commercial,
- public, etc.)
- Waste site inventories (illicit/legal) Inventories of other important man-made features.
- evident property boundaries, etc.
- · Extent of informal settlements/slums
- Type of informal settlements/slums Ecosystem status of peri-urban areas
- · Inventories of urban green areas (related to surface imperviousness/soil sealing)
- · Population distribution and density (either disaggregated census or building block estimates)

Secondary products

- · Past and present air quality and the effects of long-(aerosol thickness) for PM10. PM5 and/or PM2.5
- Past and present urban thermography (Urban Heat Islands and related urban public health effects)
- · Elevation products, building heights, 3D city models
- Flood history flood risk, and associated infrastructure
- · Inventories of landslides, landslide/geotechnical risk, and associated infrastructure exposure
- (displacement) due to water extraction, mining, etc. and associated infrastructure exposure.

- Past and present air quality: tropospheric NO2, SO2, O3

- exposure
- · Past and present urban terrain/infrastructure motion

The activity will focus on the primary products in terms of coverage and effort (indicatively 80%). The secondary products can be offer

when specific cases require such data, or as general awareness-raising demonstrators with limited coverage. The provision of well-established, off-the-shelf (non-ESA) commercial products (e.g. elevation data) as standatone products will be avoided. Most flood and terrain-motion services have high operational maturity and are planned to form the basis of a declinated EMSD subproject on Risk Management. Efforts will be made to assist the users with higher-level analytical products using innovative geostatistical methods, addressing (especia for the primary products) e.g fragmentation, connectivity and access, and environmental impact.

Preliminary List of Candidate Urban Areas

- At least 40 cities
- · Emphasis on low-capacity environments (low- and lower-middle-income developing countries)
- · Selected megacities and their hinterlands
- Secondary (emerging) cities, generally between approx. 300,000 and 3 million in population, smaller in smaller countries

- · World Bank Global Urban Growth Data Initiative
- · World Bank Resilient Cities Program
- · World Bank Low-Carbon, Livable Cities Initiative ADB Cities Development Initiative for Asia
- ADB Urban Financing Partnership Facility
- IADB Emerging and Sustainable Cities Initiative (ESCI)
- GEF Sustainable Cities Integrated Approach Pilot: Global Platform for Sustainable Cities (GPSC)
- . Other regional and country-level programs to be decided in Phase I

→ EARTH OBSERVATION FOR SUSTAINABLE DEVELOPMENT

A EUROPEAN SPACE AGENCY INITIATIVE

WATER RESOURCES MANAGEMENT

Large-scale exploitation of satellite data in support of international development

E04SD WATER RESOURCES MANAGEMENT

Main Partners

- World Bank (WB)
- Asian Development Bank (ADB)
- Inter-American Development Bank (IADB)
- International Fund for Agricultural Development (IFAD)

Main Thematic Components and EO-Based Information

- · River basin characterization and change monitoring (e.g. hydrological network mapping, long-term climate change analysis)
- . Water supply and sanitation (e.g. monitoring of water quality, extent and level of lakes and rivers to support management for agricultural, industrial and urban water use)
- . Hydrological management (e.g. modeling and forecasts of runoff, river discharge and
- groundwater abstraction) Water productivity (e.g. mapping of biomass production, evapotranspiration and crop type)
- . Risk management of natural hydrological hazards (e.g. mapping and forecasting of flooding, drought, landslides)
- . Industrial activity assessment (e.g. monitoring of freshwater fisheries, aquaculture, hydropower and mining)
- Environmental Impact Assessment (e.g., design of dams, irrigation impact on wetlands)

Preliminary List of Candidate Regions/Countries

- · East and Southern Africa (e.g. Zambezi basin, Uganda, Kenya, Malawi)
- . West and Northern Africa (e.g. Niger basin, Lake Chad basin)
- Andes and Altiplano (e.g. Lake Titicaca basin, Bolivia, Peru)

Southeast Asia (e.g. Myanmar, Bangladesh, Lower Mekong region)

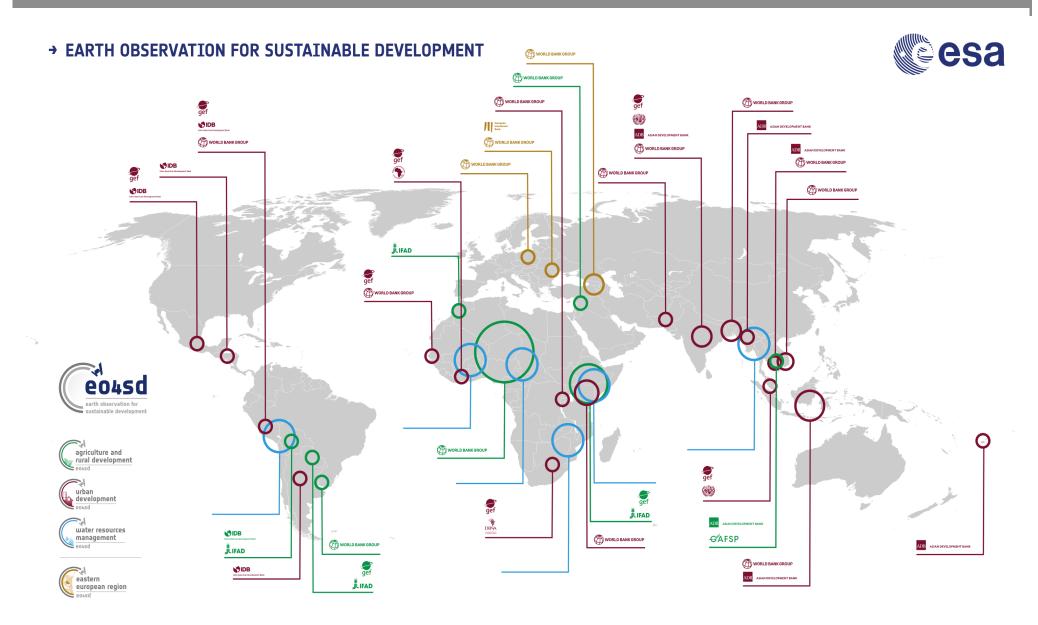
Main Development Programs and Initiatives

- · Water Partnership Program (WPP)
- Cooperation in International Waters in Africa (CIWA)
- Pilot Program for Climate Resilience (PPCR)
- . Cooperation Fund for the Water Sector (CFWS)
- . GEF Programs on sustainable management of transboundary water systems
- Sahel and West Africa Programme (SAWAP)
- . Other regional and country-level programs to be decided in Phase I

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Agriculture, Urban, Water Regions / Countries





Take-Home Messages......



- Official Development Assistance (ODA) is a sector of huge (and long-term) economic activity with increasing attention on environmental sustainability (green growth) and climate change (resilience, proofing) of the (mainly large infrastructure) investment projects to promote economic growth in developing countries,
- Earth Observation can deliver key environmental information that supports the definition, planning, implementation, monitoring and assessment of many (not all) major projects and programmes.
- Europe has world-leading capabilities in Earth Observation (both ESA and national EO missions) and a highly skilled and experienced EO information services industry. WB and ADB recently signed long-term, strategic cooperation agreements with ESA.
 - -> Significant opportunity to take EO to a new, highly relevant user community; CEOS and GEO can be key.



→ COOPERATION WITH INTERNATIONAL FINANCING INSTITUTIONS



Earth Observation for a Transforming Asia Pacific

A portfolio of twelve EO projects supporting Asian Development Bank activities 2014–2016 http://esamultimedia.esa.int/multimedia/publications/EOTAP/



SATISTICS STATEMENT OF THE STATEMENT OF

Earth Observation for Sustainable Development – ESA-World Bank Partnership Report September 2016

Report describing ESA's newest batch of EO support projects in partnership with the World Bank 2013–2015.

http://esamultimedia.esa.int/multimedia/publications/ESA_WB_Partnership_Report_2016/





Earth Observation Support for the International Fund For Agricultural Development – Final Report August 2014

Report describing an EO support projects in partnership with UN-IFAD. http://esamultimedia.esa.int/multimedia/publications/IFAD/





Earth Observation for Sustainable Development – ESA-World Bank Partnership Report June 2013

Summary report of the first batch of projects in cooperation with the World Bank. http://esamultimedia.esa.int/multimedia/publications/ESA_WB_Partnership_Report_2013_complete/



Earth Observation Information Services for European Investment Bank Projects — Progress Report September 2012

Summary report of projects in cooperation with the European Investment Bank. http://www.vae.esa.int/files/EOeuropa_progressReport.pdf



Thank You!

and

For further information.