

SURVEY OF CEOS RELATIONSHIPS WITH DEVELOPMENT FINANCE AGENCIES

Version 1.0, 17 February 2017

Introduction

As the Strategic Implementation Team (SIT) Chair for 2016-2017, ESA has asked the community to reflect on a number of issues to help shape how CEOS can best serve space agency needs and organise itself to capitalise on the significant opportunities before us for satellite Earth observations in the service of society. One of the topics progressed at the SIT meetings of 2016 has been exploration of 'Future Partnerships' and which relationships are needed for CEOS and space agencies to promote uptake and the realisation of the benefits.

It was recognised in the discussions that UN agencies are often dominant in international coordination and in-country activities in thematic areas of interest (such as forests, agriculture, and disasters) and that successful engagement by CEOS and space agencies is crucial for effective leverage of these relationships and the influence of the UN system. In addition, it has been recognised that CEOS and space agency work can be disconnected from the major political and financial support directed at the very same sectors and we find ourselves in the frustrating situation of having to repeatedly promote and explain our activities to our own government departments given responsibility for substantial development aid budgets in forestry and agriculture; to succeed, CEOS and GEO together must give considerably more attention to greater integration of political and financial support for their initiatives aimed at data uptake, including in collaboration with the international donor bodies such as World Bank, Asian and African Development Banks, as well as the development agencies within our own governments.

SIT Chair agreed to the following at the 2016 SIT Technical Workshop in order to develop a better understanding of the breadth, depth and nature of the CEOS and Agency relationships with these two types of partner organisations which are so important for our future user-facing initiatives.

SIT Chair to perform a brief review of CEOS activities linked to development banks (e.g. World Bank, regional development banks) and UN agencies, including an exchange of experience between CEOS Agencies on their own activities, to help facilitate cross CEOS coordination.

The brief review will survey CEOS groups and initiatives, CEOS agencies, and make use of existing relationships with select development finance agencies (in order to hear both sides). Noting the resolve to focus future coordination with these partners through the GEO framework, the GEO Secretariat will also be consulted to determine progress on their 'cataloguing of EO activities' of development finance bodies such as the World Bank.

Survey instructions

A brief survey has been posted to *SurveyMonkey* for the convenience of respondents and for compilation and reporting of results. **The survey will remain open for 1 month - from Friday 17th February to Friday 17th March.** All CEOS agencies, groups, and initiatives are invited to identify the relevant points of contact within their organisation and to notify the SIT team as to their intentions to contribute to the survey. SIT Chair will extend the invitation to some organisations beyond CEOS as described above. Please visit the link to complete the survey:

<https://www.surveymonkey.com/r/ceos-dev-finance>

Questions may be directed to: george@symbioscomms.com. SIT Chair will arrange for presentation of the results at SIT-32 in April 2017, in support of the Principals discussion.

Survey Guidance

1. Respondent information

Name, email, position, agency, CEOS role (if applicable).

Please provide your basic contact and organisational information.

2. Overview of agency relationships with development finance organisations

The objective of this survey page is to gather an overall summary of your agency's interaction with development finance organisations, and should provide a top level summary of the main relationships with development finance organisations. Which organisations (both domestic and international)? Which applications and sectors? What timeframe and current status? The scale (rough \$)? Which countries or regions are involved? Whether UN organisations are also involved in these activities?

3. Key information on each major activity/relationship (with dev. finance organisation)

This survey page aims to capture the details of your agencies interactions on a specific project. One should be completed for each of the main agency relationships and activities, and additional pages are available for additional projects. For each provide the same key information: name, organisations involved, sector/application, short description including the role for EO satellite data, EO services and users, time frame and status, size (\$), geography. Future plans that might be part of an improved coordination effort through CEOS and GEO are obviously of particular interest and should be emphasised, as should lessons learned and issues arising for CEOS to note.