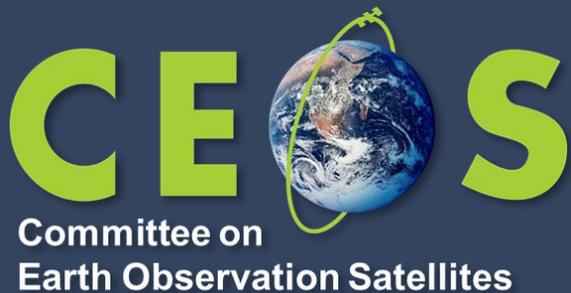


CEOS SIT-40

*Unlocking EO for Public
Service – CEOS SIT TW
forward-look.*



Beth Greenaway, UKSA

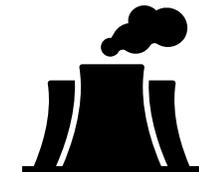
Agenda Item 4.8

SIT-40

Fukuoka, Japan

8-10 April, 2025

- ❖ Overall CEOS Chair Theme of Unlocking EO for Society
- ❖ A renewed focus on improving public services, making them more efficient and more productive to improve citizens lives.
- ❖ **Public services – "interventions and services intended to address public needs and interests, that are delivered by government, public sector agencies, or private or voluntary organisations with public funding"**
- ❖ Examples (UK perspective) include public health and social care, emergency services, transport, housing & urban planning, broadcasting, law and regulation enforcement, food production, nature and environmental health, climate change mitigation and adaptation, etc





- ❖ CEOS agencies are aware that satellite EO has the potential to play a much bigger role in delivering efficient public services.
- ❖ We need to extract, exploit and demonstrate the value of Earth observation data to **enhance society**, boost **economic growth** and **improve people's lives**.
- ❖ Demonstrating success across the CEOS community and learning from others will also help us to secure future investment in EO and encourage uptake.
- ❖ CEOS Chair team wants to drive **discussion and knowledge exchange** between CEOS entities on 'what works to drive usage': tools, mechanisms, interventions, programmes, who pays and 'what benefits have already been seen' have benefits been captured, quantified?
How do you measure success?



Share perspectives and insights on:

- ❖ What are the services and activities that work now? What benefits have been realised? Could this be duplicated elsewhere?
- ❖ What new opportunities are there for EO in public services?
- ❖ What interventions do CEOS Agencies and associated Governments implement to encourage use of EO data in their countries /regions?
- ❖ What are the barriers?
- ❖ What could CEOS do collectively?

- ❖ ~2 hour structured side meeting at CEOS SIT TW, Darmstadt on **Tuesday 9th September**.
- ❖ **4 x 10 min Speakers then discussion .**
 - ❖ European Commission, Mark Dowell – Copernicus,
 - ❖ UKSA – Unlocking Space for Government programme.
 - ❖ Who else from other regions?

Please let CEOS Chair team know by 19th May if you'd like to offer a talk

- Invitation to all to listen and discuss
- Discussion captured as a short paper to be presented at CEOS Plenary November