CEOS
Draft Thematic Observation Area Icons for Review
The CEOS Thematic Observation Areas have been branded with the specific color palette provided below:

- **LAND**: R 215, G 70, B 55  # d74637
- **CLIMATE & CARBON**: R 246, G 171, B 22  # f6ab37
- **OCEAN**: R 28, G 202, B 194  # 1ccac2
- **WATER CYCLE**: R 26, G 155, B 242  # d74637
- **ATMOSPHERE**: R 41, G 4, B 176  # 2904b0
- **CROSS-CUTTING**: R 165, G 33, B 175  # a521af
- **INFO SYSTEMS**: R 127, G 127, B 217  # 7f7f7f
The CEOS Thematic Observation Areas Logos has been branded with the specific color palette & design provided below:

A. ICONS

LAND

CLIMATE & CARBON

WATER CYCLE

OCEAN

ATMOSPHERE

CROSS-CUTTING & APPLICATIONS
1.3. CEOS THEMATIC OBSERVATION AREAS: LOGO + ICON LOCKUPS

B. LOGOS + ICON LOCKUPS

When using CEOS Thematic Observation Areas Logos + Icons in presentations, the following lockup design should be used:

white space lockup details:

<table>
<thead>
<tr>
<th>CEOS</th>
<th>LAND</th>
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application:

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<tbody>
<tr>
<td>CEOS</td>
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